

Younited announces a partnership with Iliad Italia and expands its footprint in the consumer electronics industry in Europe.

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Younited partners with one of Europe's fastest growing Telecom operators to offer the most innovative device financing solution in the market.

[Younited](#), the leading instant credit provider in Europe, and Iliad, the fast-growing Telecom operator which entered the Italian market in 2018 and reached more than 9.5 million users in 2022, announced last week a partnership to provide an exclusive device financing offer to Iliad's users. Through this partnership, Iliad's users are given the opportunity to subscribe to the most innovative and responsible financing solution to buy iPhones in Italy.

Starting this week, even the newest Iliad users can acquire an iPhone with a 0% instalment payment solution, in less than 5 minutes with immediate final approval and without any down payment. Younited offers Iliad users the option to pay their device in 12 or 24 monthly instalments, with the option to lower their monthly payments by trading-in their used devices, thus improving the purchase's ecological impact and overall value for the customer.

"We are delighted that Iliad users can access this innovative service for smartphone purchases. - said Benedetto Levi, CEO of Iliad - As inflation continues to impact consumers, our 0% online financing solution provides a tangible solution to meet the needs of our users. Thanks to our partnership with Younited Pay, we are able to offer convenient and transparent financing solutions."

A new partnership with a Telco in Europe.

For Younited, this partnership is a new expansion of its footprint within the European consumer electronics industry. This collaboration adds up to the historical partnerships of the Fintech with Microsoft and Apple resellers, and the collaboration with Telefonica through Movistar Money in Spain announced earlier this year.

"The Telco industry is a strong area of development for Younited Pay, as device prices are now quite high and require Telcos to find innovative and seamless financing solutions to help their customers in their purchase" said Geoffroy Guigou, co-founder of Younited.

Younited Pay, a relevant option to purchase consumer electronic goods.

[Younited Pay](#), the instant credit and fully regulated financing solution provided by Younited, brings exclusive benefits for both the seller and the customer:

- An exclusive combination of financing + trade-in
- The ability to finance large amounts (up to 50,000€) over long maturities (up to 84x)
- A 100% digital subscription journey
- An instant decisioning process, for all amounts, all maturities
- Optimized acceptance rates with state-of-the-art scoring models
- A clear, simple and transparent solution, fully regulated (amortizing loan only), already compliant with future European regulation on consumer lending

- Free access to budget coaching services

About Younited

Younited is the leading instant credit provider in Europe. Constant innovation, cutting-edge technology and exceptional user experience have allowed nearly a million customers to have access to instant, simple and transparent credit to refurbish their home, go on vacation, buy a new smartphone, or bring any other project to life. Younited provides instant credit throughout the customer journey, shopping, or banking, online or in store, with a single Younited customer experience. Up to €50,000. Up to 84 months. Instantly.

Younited operates in 5 European countries (France, Italy, Spain, Portugal & Germany) and generates close to 2 billion euros in yearly GMV. As the pioneer in personalized budget coaching, Younited deploys a credit strategy at the service of all to promote more transparency and more inclusiveness. Younited has launched the process to become a certified B-Corp.

More information on <https://www.group.younited.com>

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